

Connect.

What is ATMs for Good™?

ATMs for Good™ is a program that places branded ATMs in businesses. Your business earns a profit on every transaction, as does the non-profit organization of your choice. Show your customers that you are as community minded as they are and give them an opportunity to join your commitment to do good.

Support.

How will ATMs for Good™ work for your business?

As "the location", you earn a portion of the fee that the customer pays to use the ATM, a portion goes to the non-profit organization you designate, and a portion is used to process the transactions, maintain the ATM and keep it adequately vaulted with cash. The ATM may be branded with a wrap specific to the non-profit or with the standard ATMs for Good™ wrap (pictured below). This distinction from a standard ATM shows customers your support for the community.

Prosper.

ATMs for Good™ = More Profits + Community Support!

Studies show that ATM branding can increase transaction volume by as much as 40%. A branded ATMs for Good™ terminal will increase foot traffic and drive transaction volume as customers gravitate to an ATM that makes paying a surcharge rewarding. This program is easily adapted for businesses that own and vault their own ATMs or other unique needs.

Get Cash. Do Good.

An ATMs for Good™ terminal gives your customer the cash in hand they need and an easy way to contribute to their community. Your business earns a profit on every transaction while demonstrating your commitment to doing good. Your designated non-profit organization reaps the benefit to help them carry out their important mission. Everyone gets to be a superhero.



ATMs for Good™ is a program of Syracuse ATM. Having over a decade of experience in the ATM industry and in the local Syracuse area markets, we are proud to offer a program that will change the perception and purpose of ATMs in everyday life. ATMs for Good™ is our brilliantly simple way to contribute to the world in a positive way.

Call or email to learn more.



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